

(c) whether the Government will give helping hand to sons of the soil?

**THE MINISTER OF STATE IN THE MINISTRY OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (DR. VALLABH BHAI KATHIRIA):** (a) and (c) Recruitment to posts below Board level comes under the purview of respective Public Sector Undertakings. As far as Group 'A' and 'B' posts are concerned, applications are invited through open advertisements. As regards lower posts (Group 'C' and 'D'), instructions have been issued pursuant to the Supreme Court Judgement in the case of Excise Superintendent, Malkapatnam, Krishna distt., Andhra Pradesh *vs.* K. P. N. Visweshwara Rao and Others. According to these instructions, in addition to notifying the vacancies for the relevant categories, to the Employment Exchange, PSUs may, keeping in view Administrative/Budgetary convenience, arrange for publication of the recruitment notice in the Employment News and recruitment notices are also to be displayed on the office Notice Boards for wider publicity. Applications received from all including those from Bhumiputras (sons of the soil) are to be considered and selection is made by a duly constituted Selection Committee. Complaints, if any, received with regard to the recruitment, are sorted out by the respective PSUs and the Administrative Ministries concerned and such information is not centrally maintained.

#### **Serials supporting violence and illicit relations**

**†59. SHRI JANESHWAR MISHRA:** Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that there has been a flood of serials supporting violence and illicit relations on public and private T.V. channels now-a-days;

(b) what part of the total programme is based on other subjects like art, culture, literature, science along with the subject-wise details thereof; and

(c) what action is being taken by Government to discontinue the type of serials mentioned at (a) above?

**THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI ARUN JAITLEY):** (a) Prasar Bharati has intimated that Doordarshan as a public service broadcaster does not support violence and illicit relations on its network. Doordarshan previews all its programmes before telecast to ensure violence in programme is neither glorified or justified. Programmes having themes of illicit relations are rejected.

---

<sup>†</sup>Original notice of the Question was received in Hindi.

Although occasional complaints about such programmes on private channels are received, no independent assessment by Government has been done in this regard.

(b) Details with regard to Doordarshan are annexed, as statement (See below).

(c) Doordarshan does not telecast such programmes. Indian private satellite channels now uplinking within the country are required to adhere to the Programme and Advertising Codes of Doordarshan. The programmes of foreign satellite channels are uplinked from outside the country and, therefore, do not fall within the ambit of Indian laws, unless decoders are required for the reception, in which case, their programmes/advertisements when transmitted through a cable network, are required to follow the Programme/Advertisement Codes prescribed under the Cable Television Regulation Act, 1995. Enforcement of the provisions of the Cable Act is to be done by Officers to be notified by State Governments/Union Territories.

To make provisions of the Cable Act more effective, Government propose to introduce an amendment Bill in the current Session of Parliament.

### Statement

#### *Programme Composition (1999)*

DD-J  
(Percentages)

|   | National Network | Regional Services | Local Kendras |
|---|------------------|-------------------|---------------|
| <b>News &amp; Current Affairs</b>               |                  |                   |               |
| News Bulletins                                  | 10.5             | 9.8               | 10.0          |
| Direct Telecast & Current Affairs               | 11.0             | 3.0               |               |
| <b>General Information</b>                      |                  |                   |               |
| Sports  | 11.1             | 4.0               | 30.0          |
| Science; Environment;<br>Legal Consumer Affairs | 1.9              | 13.5              |               |
| <b>Social Education</b>                         |                  |                   |               |
| Health; Fitness                                 | 1.5              | 4.0               |               |
| Rural Development                               | 0.6              | 9.2               | 30.0          |
| Women; Children; Youth                          | 1.4              | 6.0               |               |

|  | National Network | Regional Services | Local Kendras |
|--|------------------|-------------------|---------------|
| <b>Culture</b>                         |                  |                   |               |
| Language; Literature; Arts             | 0.3              | 1.3               | 20.0          |
| Music; Dance                           | 3.3              | 3.2               |               |
| <b>School and University Education</b> | <b>11.9</b>      | <b>7.4</b>        | —             |
| <b>Family Appeal</b>                   |                  |                   |               |
| Serials; Sitcoms                       | 26.8             | 22.0              | 10.0          |
| Film Based                             | 3.8              | 13.2              |               |
| <b>Miscellaneous</b>                   | <b>0.9</b>       | <b>3.4</b>        | —             |

**THE OVERALL PICTURE**

|               | National Network | Regional Services | Local Kendras |
|---------------|------------------|-------------------|---------------|
| Education     | 18.4             | 32.1              | 40.0          |
| Information   | 35.0             | 31.3              | 50.0          |
| Entertainment | 46.6             | 36.6              | 10.0          |

**Engagement of Private TV anchors/hosts**

60. SHRI SWARAJ KAUSHAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Prasar Bharati engaged the services of some private TV anchors/hosts; and

(b) if so, the names of top ten TV anchors in terms of payments in last three financial years, alongwith the amounts paid to them?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI ARUN JAITLEY): (a) and (b) Information is being collected and shall be laid on the Table of the House.

**News-item captioned "Maneka to sue film Producer"**

61. SHRI KARNENDU BHATTACHARJEE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state: